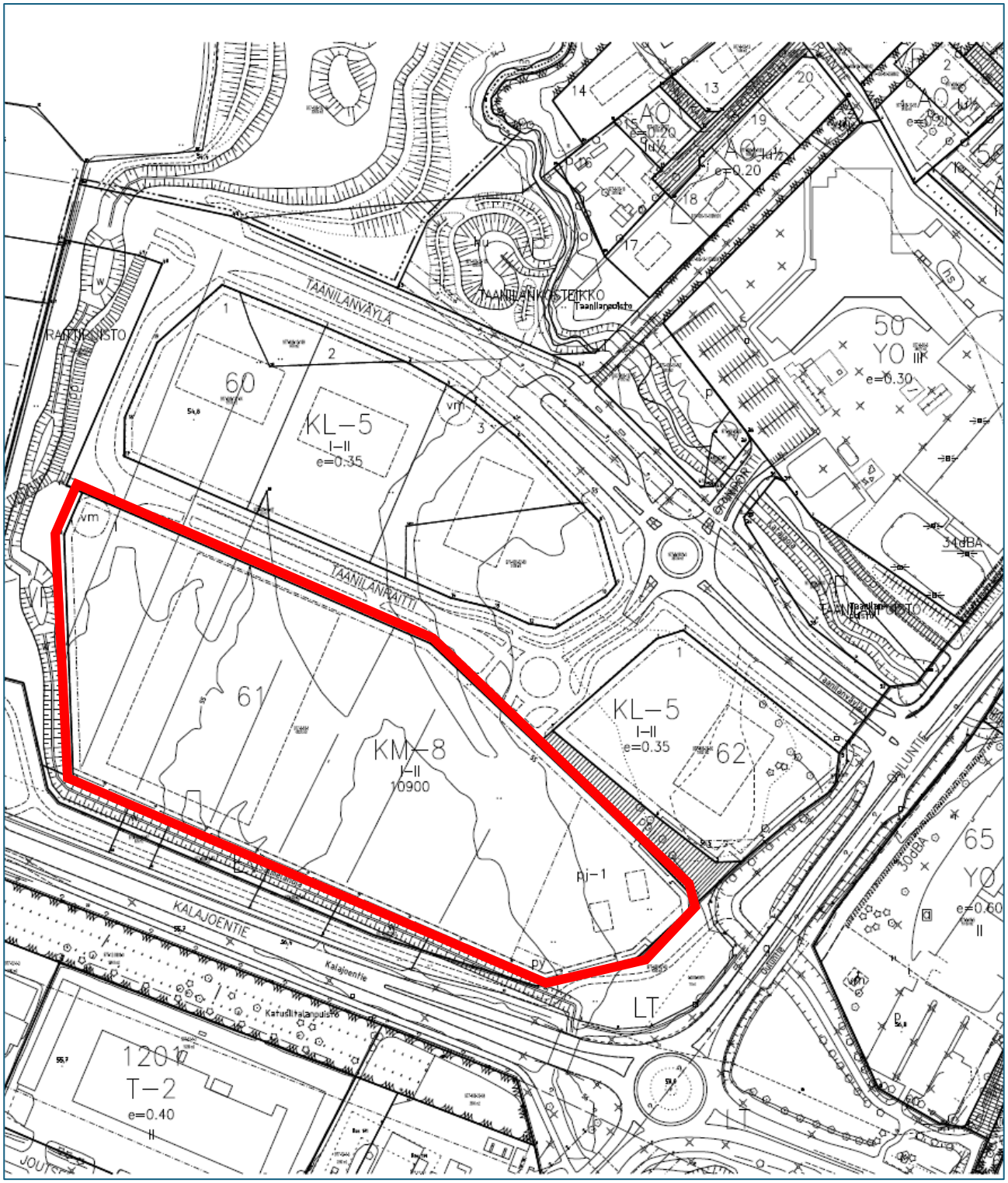KARTTALIITE, Kiinteistökaupan esisopimus, WasaGroup Oy